Northern New Mexico Community Relationship Priorities

The Northern New Mexico (NNM) communities surrounding the Los Alamos National Laboratory and the Prime Contractor community welcome your presence in our region and engagement with our local community priorities. Our Northern New Mexico regional organizations have worked collaboratively to compile the community commitment priorities we would like your business to engage in throughout your tenure as a contractor with the Department of Energy. We hope your work is profitable, productive, and your contribution to our communities to be equal to your success throughout your duration at the Laboratory. We welcome your support and are here to help facilitate a smooth process with any interest in community giving and collaboration with our organizations and regional mission objectives.

Regional Community Philosophy

The new LANL Prime Contractor will host key personnel to be community relationship leaders, building partnerships with multiple constituencies, based on a dynamic balance of listening and action. While working with the regional community we ask the oncoming contractor to ensure we are part of the solution in designating the future of our communities and meeting local needs. In so doing, we are providing a direct line of communication between our communities and LANL M&O solicitors to help understand our community efforts and engagement with the overall work of the Laboratory.

LANL is the backbone of our regional economy, providing 12,000 jobs, as the largest employer in the region. Not only is it an economic powerhouse, it is an amazing opportunity to bring in new talent and spinoff technologies into the private local market and taking on new and exciting challenges in science, engineering, technology and innovation. Our community interest is to build a long-term vision and strategy with the oncoming contractor to have the best possible impact on our region given oncoming challenges and opportunities ahead. As community leaders, our overall goal is to be an active and strategic partner with the oncoming contractor.

Designing a Community Commitment Plan

- The Regional Coalition of LANL Communities is crafting a community-crafted, endorsed, and vetted plan rooted in economic development, education, community giving and workforce support.
  - An open-sourced document will be made available to all potential solicitors to utilize in the crafting of their own Community Commitment Plan
  - Community stakeholder groups participate as visionaries in the efficacy of next generation Community Commitment Plan
- Ensure community commitment is ensured through the lifetime of the M&O Contract, including any extensions
- Target community investments in ways that contribute to recruitment and retention of talent (e.g. great pre-K-12 schools, economic diversity, workforce pipeline)
- Communication and collaboration opportunities are available to connect directly with the Regional Coalition on accessing our next generation Community Commitment Plan

What Is the Benefit to the New LANL Prime Contractor?

- Attracting and retaining well-trained talent, spanning STEM and other technical programs
- Collaborating with local businesses and quality suppliers in order to meet NNSA requirements
- Building critical political and community support
- Helping address rural, education and workforce dynamics of Northern New Mexico
- Maintaining and further expanding relationships with key leaders and stakeholder groups
- Meeting DOE and local communities’ needs and expectations for community involvement and commitment
Key Areas for Community Investment

Education: Uplifting Future Laboratory Talent and Leadership

In effort to create a vibrant region whose local workforce is well-trained to become the future of LANL’s talented workforce, we ask you invest in science, technology, engineering, and mathematics education for the people of Northern New Mexico. Local opportunities include investing in student scholarships, paid internships, education grants, student learning and master teachers’ support, workforce development programs, and professional development in quality education processes. Certain investments can be made in specific programs throughout the region.

* Strategy: Improving and engaging in regional opportunities to improve education from pre-K-12
* Key: Implement proven strategies that “transform Northern New Mexico from a region that loses talent to one that attracts and retains talent”
* Metrics: STEM achievement, college enrollment, degrees earned, students hired, number of students hired following completion of internship
* Programs: LANL Foundation, LANL internship opportunity continuity and growth, paid apprenticeships, LANL-Major Subcontractors Consortium, Regional Development Corporation, etc.

Economic & Workforce Development: Regional Wealth, Talent & Livelihoods

We ask that your commitment include resources for economic development support, enterprise development, technology maturation, and other infrastructure enhancements that will stimulate entrepreneurialism, business creation and economic growth in our communities. Based on previous experience in the region, we ask that you structure investments to address the unique economic development challenges of Northern New Mexico. In support of regional economic development, it is opportunistic for your organization to commit to investments that are administered by a DOE-designated community re-use and regional economic development organization and the discretionary programs their organization facilitate.

* Strategy: Support entrepreneurs to start businesses, further develop local companies
* Key: Establish a self-renewing investment fund based upon company success
* Metrics: Jobs created/retained, salaries, leveraged investments, company revenue, more active stakeholder support
* Programs: Regional Development Corporation, Venture Acceleration Fund, Taos & Los Alamos Entrepreneurial Networks, MIX Santa Fe, etc.

Community Giving: Improving Quality of Life in Northern New Mexico

We ask you to invest through charitable campaigns by matching the contributions of your employees, dollar for dollar. By matching employee contributions, it will allow your organization to contribute a substantial amount, per year, to secular charitable organizations.

* Strategy: Support employee involvement in the community as a LANL core value
* Key: Incentivize employee participation and giving
* Metrics: Dollars leveraged and economic impacts, volunteer hours and impacts, participation
* Programs: United Way, Local Community Foundations, Scholarship Programs, Homeless Shelters, Crisis Treatment Centers

Top Community Priorities for the Next M&O Contractor

1. The next Prime Contractor should be an explicit partner in community engagement, leadership, and corporate citizenship.
2. An expanded, scored, and evaluated Community Commitment Plan should be enforced through the lifetime of the contracting tenure of the next Prime Contractor.
3. Small business participation and scoring should include a Small Business Subcontracting Plan, complete with local subcontracting goals with a 5% (or greater) preference for contractors located in Northern New Mexico.
4. The next M&O Prime Contractor should identify a plan for attracting and retaining world-class talent and next-generation workforce through this RFP.
5. The payment of New Mexico gross receipts tax helps provide critical infrastructure and services that support Los Alamos National Lab, its workforce and the state as a whole.